VIRTUAL
EMPLOYEE ENGAGEMENT FORUM

Join us for a transformative experience that will elevate your understanding of current workplace trends and research, including retention best practices, today's leadership trends, the emergence of artificial intelligence at work, cultural diversity, and of course, employee and team engagement in these times.

$195

~~$295~~ FOR 2 DAYS AND 8 GREAT SPEAKERS!

DECEMBER 6-7
REGISTER NOW

SAVE $100 WITH EARLY BIRD PRICING

www.employeeengagement.com
info@employeeengagement.com

2023

WHY ATTEND?

Introducing the **Virtual Employee Engagement Forum**! This virtual event is designed to bring together professionals from various industries and backgrounds to explore the latest trends, strategies, and best practices in enhancing employee engagement and creating thriving workplace cultures.

Join us as we discover solutions to what your organization might be facing, including:

- *Disengaged Leaders*
- *Alignment and Culture*
- *Retention and recruiting challenges*
- *Artificial Intelligence (AI) at work*
- *The 'real reasons' people leave your firm*
- *Importance of staff development*
- *Motivational factors to enhance workplace happiness*
- *... and so much more!*

The Virtual Employee Engagement Forum is a dynamic and informative event, bringing together professionals who are passionate about creating positive and engaging work environments. The virtual format allows for easy accessibility, fostering a global community of HR leaders, managers, and engagement enthusiasts eager to make a difference in their organizations.

Over two action-packed days, you'll:

- participate in real-time polling to learn firsthand of today's trends
- hear from some of the brightest thought leaders in employee engagement
- virtually meet with fellow engagement enthusiasts
- learn about today's best practices
- ... and learn from other professionals who are dealing with similar challenges

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AGENDA

Wednesday, December 6th
All times listed are in EDT

11:00 AM - 11:20 AM	**Welcome and Introductions**
	Bob Kelleher, President & Founder	The Employee Engagement Group / Host
	Meg Anderson, Virtual Employee Engagement Forum Producer
11:20 AM - 12:10 PM	**Gridlock, Grace, and GPT: AI as an Accelerator for Engagement**
	Tonya Long, Chief AI Sherpa	Quantum Crow Advisory
12:10 PM - 12:20 PM	Break
12:20 PM - 1:10 PM	**HR Professional's Employee Engagement - Do the Cobbler's Children Have Shoes?**
	Dr. Salvatore Falletta, Director & Professor	Drexel University and HR Intelligence Org.
1:10 PM - 1:20 PM	Break
1:20 PM - 2:10 PM	**Navigating the Future of Work: Strategies for Engaging a Dynamic Workforce**
	Loren Rosario-Maldonado, Chief People Scientist	Cultura, Inc.
2:10 PM - 2:20 PM	Break
2:20 PM - 3:10 PM	**Engaging in These Times**
	Bob Kelleher, President & Founder	The Employee Engagement Group
3:10 PM - 3:15 PM	Closing Comments

Thursday, December 7th

11:00 AM - 11:20 PM	**Day 2 Welcome**
	Bob Kelleher, President & Founder	The Employee Engagement Group / Host
	Meg Anderson, Virtual Employee Engagement Forum Producer
11:20 AM - 12:10 PM	**5 Components of Engaged Teams**
	Lee Rubin, Speaker
12:10 PM - 12:20 PM	Break
12:20 PM - 1:10 PM	**Engagement Drivers of Business Success in a Post-Pandemic Work World**
	Craig Ramsay, Principal People Scientist	Microsoft
1:10 PM - 1:20 PM	Break
1:20 PM - 2:10 PM	**Help Them Grow or Watch Them Go: Career Conversations Employees Want and Organizations Need**
	Dr. Beverly Kaye, Author, Speaker, and Thought Leader	Bev K & Co.
2:10 PM - 2:20 PM	Break
2:20 PM - 3:10 PM	**Five of the Hardest "Soft" Skills Every Leader Needs to Increase Engagement**
	Dr. Shirley Davis, President & CEO	SDS Global Enterprises, Inc.
3:10 PM - 3:15 PM	Closing Comments

KEYNOTE SPEAKERS

Gridlock, Grace, and GPT: AI as an Accelerator for Engagement
Tonya Long, Chief AI Sherpa | Quantum Crow Advisory

Tonya J. Long, bestselling author of "AI and the New Oz: Leadership's Journey to the Future of Work," is a visionary leader who excels in bridging the gap between technology and the human experience. Her expertise lies in understanding intricate relationships among Boards, C-Suites, employees, and customers, with a focus on preparing for future disruptions brought about by AI and social change in work, home, and community engagement models.

HR Professional's Employee Engagement - Do the Cobbler's Children Have Shoes?
Dr. Salvatore Falletta, Director and Professor | Drexel University and HR Intelligence Org.

Dr. Salvatore Falletta is a Director and Professor for Human Resource Leadership at Drexel University, also serving as the founder and president of HR Intelligence Org. He has extensive experience in human resources, having held leadership positions at various prominent companies, including Intel, SAP, and Sun Microsystems, and authored a forthcoming book on ethical HR analytics titled "Creepy Analytics".

Navigating the Future of Work: Strategies for Engaging a Dynamic Workforce
Loren Rosario-Maldonado, Chief People Scientist | Cultura, Inc.

Loren Rosario-Maldonado, an acclaimed author and People Strategist with over 25 years of experience in leadership coaching, change management, and cultural intelligence, is known for her transformative impact on organizations. Her latest book, "Becoming the Change: The Power of Cultural Intelligence," and ongoing pursuit of a Psy. D. in Cross-Cultural Psychology underscore her commitment to fostering cultural diversity and personal growth, empowering leaders and readers to make informed decisions in our interconnected world.

Help Them Grow or Watch Them Go: Career Conversations Employees Want and Organizations Need
Dr. Beverly Kaye, Author, Speaker, and Thought Leader | Bev K & Co.

Dr. Beverly Kaye is a globally renowned expert in career development, employee engagement, and retention, known for her influential books like "Love 'Em or Lose 'Em" and "Help Them Grow or Watch Them Go." She has received numerous prestigious awards, including the Lifetime Achievement Award from the Association for Talent Development (ATD) and the Industry Legend Award from the Institute for Corporate Productivity (i4CP) for her exceptional contributions to human resources and leadership.

5 Components of Engaged Teams
Lee Rubin, Speaker

Lee Rubin, a former Penn State football captain and Human Resource Executive, has spent two decades fostering high-performance teams in both corporate America and sports, emphasizing leadership and culture-building. He is a renowned speaker on team building, leadership, and peak performance, addressing diverse audiences from Fortune 500 companies like Johnson & Johnson to collegiate and professional sports teams.

Engagement Drivers of Business Success in a Post-Pandemic Work World
Craig Ramsay, Principal People Scientist | Microsoft

Craig Ramsay is a Principal People Scientist at Microsoft, specializing in studying motivational factors to enhance workplace happiness and success. He has extensive experience in People Analytics leadership, including roles at Glint, LinkedIn, Intuit, and Symantec, and holds an M.S. in Organization Development from the University of San Francisco and a B.S. in Industrial Engineering from SJSU.

Five of the Hardest "Soft" Skills Every Leader Needs to Increase Engagement
Dr. Shirley Davis, President & CEO | SDS Global Enterprises, Inc.

Dr. Shirley Davis is a highly experienced corporate executive, global workforce expert, and certified leadership coach with over 25 years of Fortune 100 experience. She is the founder of SDS Global Enterprises, a consultancy focused on promoting leadership excellence and inclusive cultures, and is a renowned speaker, author, and thought leader in the field of diversity, equity, and inclusion.

Engaging in These Times
Bob Kelleher, President & Founder | The Employee Engagement Group

Bob Kelleher is a global influencer and bestselling author known for his energetic delivery and expertise in employee engagement, leadership, and workforce trends. With a background spanning 25 years in various HR roles, including Chief HR Officer at AECOM, he has established himself as a transformational leader and founder of The Employee Engagement Group, offering global solutions for enhanced engagement.

Meg Anderson, Virtual Employee Engagement Forum Producer

Meet the 2023 Virtual Employee Engagement Forum producer. Meg is a seasoned presenter, instructional designer, and energetic learning and development leader. She has over 15 years of experience in the field and has spent time in the banking, construction, and healthcare industries. She is passionate about helping organizations engage their employees through learning.

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Presented by: **the Employee Engagement group**