# Employee Engagement Online Training Modules

A timely series of 5 self-paced training modules designed for managers and supervisors to boost the engagement of their employees, or for the entire organization!

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**MODULE 1** THE FOUNDATION OF EMPLOYEE ENGAGEMENT

> **MODULE 2** LEADING WITH EMPATHY

**MODULE 3** LEADING THE GENERATIONS

**MODULE 4** MANAGING REMOTE TEAMS

**MODULE 5** LEADING AND ENGAGING DIVERSE TEAMS

### You and your managers will:

- Gain skills and knowledge on engaging your team, from anywhere!
- Accelerate your organization's engagement efforts with customized tools.
- Learn at your own pace at a time that's best for you.

**Special Launch Price!** 1 Module: \$99 per user 5 Modules: \$299 per user

Purchase modules as a package or individually. Lifetime access. See website for more details.

5 Modules: \$599 per user

1 Module \$199 per user

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The Employee Engagement Group is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM. The use of this seal is not an endorsement by the HR Certification Institute of the quality of this program. It means that this program has met the HR Certification Institute's criteria to be pre-approved for re-certification credit.







## MODULE DESCRIPTIONS

A timely series of 5 self-paced training modules designed for managers and supervisors to boost the engagement of their employees (or for the entire organization!). Take 1 or all 5!

The Employee Engagement Group



#### THE FOUNDATION OF EMPLOYEE ENGAGEMENT

Creating an employee engagement culture requires a basic understanding of certain foundational information. You will learn what employee engagement is defined as, how to make the business case in your organization, assess how you are doing in your own engagement efforts and learn strategies to implementing new ones.

#### LEADING WITH EMPATHY

During these times, we have learned that the empathetic manager holds the secret sauce to maximizing the engagement of employees. Because employee engagement is not linear (we all have good and bad days), one's engagement is often predicated by what happens AFTER work. While engagement is often seen as a top-down process driven by organizational management, learn why you need to foster improved relations between you and your employees, including the 7 motivational drivers and how to use them to guide development and growth.

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#### LEADING THE GENERATIONS

It's not enough just to know about the four generations present in our workforce today. It's time to truly understand them, especially those who make up Generations X, Y and the newly emerging Generation Z. We all have different engagement drivers – often influenced by our age. This module provides an overview of the generational similarities and differences. You will learn how to best communicate, develop, recognize, and engage the different generations, maximizing generational similarities and capitalizing on their differences.

#### MANAGING REMOTE TEAMS

Leading team members who find themselves working at home during the pandemic, or who routinely work in different locations, offers challenges over and above those of managing an on-site team. This module addresses the unique difficulties and opportunities of leading remote teams and how to use available tools to ensure remote employees continue to be both productive and engaged.

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#### LEADING AND ENGAGING DIVERSE TEAMS

In times of social unrest, diversity, equity and inclusion matters must become a priority for organizations. Managers need to understand the importance of building, developing, and engaging a diverse workforce. You will do this by exploring the impact of unconscious bias and how your attitudes and behaviors can affect your team.