

# Employee Engagement For Managers



*10 Steps to Engage Your Employees TODAY!*

Thursday, December 7th  
8:00AM-4:30PM

Forefront Conference Center  
Waltham, MA

Save \$100  
With Early Bird  
Pricing  
through 11/30/17



*"Inspiring, motivating, and innovative! Such a great and valuable day!"*

## This isn't your typical leadership workshop.

This workshop, based on Bob Kelleher's best-selling book *Louder Than Words: 10 Practical Employee Engagement Steps That Drive Results*, AND his recently released *I-Engage, Your Personal Engagement Roadmap*, teaches attendees how to create culture of accountability and measurement; how to personalize and engage the many generations in the workplace; how to hire the ideal behaviors and traits to succeed in your culture; and practical real-life applications and tools to accelerate and sustain engagement efforts.

By pairing Bob Kelleher and Amanda Laden with The Employee Engagement Group's signature style of learning through fun and engaging activities, participants learn from both the facilitators and each other, and will walk away with an arsenal of tools and exercises that they can immediately implement with their own staff.

**Experiential learning exercises** - all with a strong team building elements - allows participants to learn through real-life examples from their colleagues and peers.

**Case studies** will reinforce the keys themes of the day, by highlighting best practices of high performing organizations in a variety of industries.

Participants will adapt what they have learned during each of the 10 steps of engagement into their own **Leadership Change Plan**, which they can bring back to their workplace and implement immediately.

Essential for today's current and future leaders, learn the ROI of employee engagement from one of the nation's leading employee engagement experts

*"The content, delivery, and facilitation were among the best we've seen...and practical, useful tools and best practices. What more could you ask for from a one day workshop?"*

*"With over 30 years in HR and many learning events over those years, this was truly one of the best ever. I walked out with tools that I could apply immediately across all levels of the organization - CEO to entry level staff."*

*"The ideas generated can be applied on a large and small scale. This leadership program covered more topics and provided more tools than any practicum I have ever experienced!"*

## Key Takeaways

Over 20 practical engagement tools and essential practices to engage employees, including the insights into the latest research into making the business case to engage employees.

- How to demonstrate the connection between employee engagement and high performance
- A process to understand your leadership baseline, alignment, and achievement
- How to inject creativity and innovation in the workplace
- Insights to effectively lead and engage the Millennials, Gen Xers, Boomers, and just arrived Gen Z
- How to identify the behaviors and traits to hire engaged employees for YOUR culture



## Facilitated By

**Bob Kelleher** is a best-selling author, keynote speaker, and consultant and travels the globe sharing his insights on employee engagement, leadership, and workforce trends. Bob is the author of the best selling book, *LOUDER THAN WORDS: 10 Practical Employee Engagement Steps That Drive Results*, *CREATIVESHIP*, *A Novel for Evolving Leaders*, *EMPLOYEE ENGAGEMENT FOR DUMMIES*, and *I-ENGAGE*, Your Personal Engagement Roadmap.

**Reserve your place early. \$100 early bird discount** is available for registrants before 11/30. As an added incentive, we are offering every registrant a **complimentary registration** to a person from their organization's **C-Suite**.

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This workshop is approved for certification credits by both HRCI ([hrci.org](http://hrci.org)) and SHRM ([shrm.org/certification](http://shrm.org/certification)). The Employee Engagement Group is recognized by SHRM to offer Professional Development Credits (PDCs) for the SHRM-CPSM or SHRM-SCPSM.

