



# ENGAGE!

## Engaging Employees To Drive Business Results

Nation's #1 Employee Engagement Workshop

8:00 AM – 5:00 PM

Tuesday, June 2<sup>nd</sup>

Forefront Conference Center, Waltham, MA

This workshop is  
pre-approved for  
7.5 Strategic PHR/  
SPHR credits



### 70% of Your Employees Are Dis-engaged\*

(\*Gallup's recent landmark study, "State of The American Workforce")

You are invited to attend a one-day workshop on June 2<sup>nd</sup> that is full of practical approaches and useful tools. During this highly interactive session, you will:

- Learn from one of the global leading engagement experts, Bob Kelleher
- Apply 10 Employee Engagement Steps that will transform your culture
- Bring the latest practical employee engagement processes and methodologies back to your organization
- Discuss the latest research to make the business case to invest in engaging employees
- Understanding your leadership baseline and how to become an engaged leader
- Receive credits towards PHR and SPHR recertification through the Human Resource Certification Institute.
- Develop your own individual action plan to take the steps toward an engaged culture
- Receive a complimentary copy of Bob's book ***Louder Than Words***

Plus, you will leave with over **30 practical engagement tools** that you can use immediately to increase engagement in your organization.

[Click here to Register](#). For registration questions, contact Megan McCarthy, Project Coordinator, NEHRA, 781.239.8709, [mmccarthy@nehra.com](mailto:mmccarthy@nehra.com)

### Workshop Testimonies

After attending the 'Engaging Employees to Drive Results' workshop with our CEO, we walked away with so many great ideas and templates that we can use to implement our employee engagement strategies quickly and effectively.

Michelle Roccia, Executive VP,  
WinterWyman

New ideas, good book references, great social networking resources, common sense, and fun – that's a day in a workshop with The Employee Engagement Group.

Connie Roy-Czyzowski, VP, HR,  
Northeast Delta Dental

### About your Presenter

Bob Kelleher is an award winning author, thought leader, key-note speaker and consultant. An internal practitioner for 25+ years, Kelleher now travels the globe sharing his insights on employee engagement, leadership and workforce trends. Bob is CEO of The Employee Engagement Group and author of the best selling ***Louder than Words, Creativeship,*** and the just released ***Employee Engagement for Dummies***

