Digital/E-Commerce Marketing Manager

Job Summary:

Help us rock the world! We are THE global leader in employee engagement, with a unique blend of products, surveys, and workshops. We are looking for someone who sees themselves in our values -- Fun, Purpose, Performance, Creativity, Learning and Passion. Is this you? The digital/e-commerce Marketing Manager will be responsible for leading key brand initiatives, developing and executing product marketing plans and communications, and communicating with a wide variety of internal and external customers.

You must have: the entrepreneurial spirit. If you want BIG, go away now. If you are interested in a formal vacation policy, we don't have one. Just take the time off you need (we like time off too, just don't know how to track it). If you're wondering if we offer pet insurance, you're the wrong fit (though we LOVE pets). We're a niche firm, small and cuddly. Though we're growing 30-40% annually, we will not be super big any time soon. Small is nice. Small fits our culture. Small ensures best in class quality, speed, and innovation. We have aspirations to grow, but in a way that fits us.

Still with us? If so, we invite you to explore further.

Duties and Responsibilities:

* Identify, propose, and execute marketing and communications initiatives for assigned brands, and provide post-program analysis and recommendations.
* Act as project manager on key business and brand initiatives including new product launch activities.
* Manage/oversee project timelines and address issues/opportunities as they arise.
* Complete special projects in a timely manner
* Engage in client events related to surveys, assessments, workshops, conferences, and keynotes
* Build and develop strong relationships and work effectively with peers

Requirements:

Education and Experience:

* BA/BS required
* At least 3 years’ experience working in digital marketing or marketing operations
* Small business experience preferred
* Experience at working both independently and in a team-oriented, collaborative environment

Skills and competencies

* Search optimization (SEO)
* Google Analytics
* Excellent attention to detail and organizational planning and follow-through abilities
* Seeks feedback to improve performance
* Able to effectively prioritize activities
* Familiarity with WordPress, Design software, and online marketing sites similar to Constant Contact
* Innovative and disruptive thinker

We offer an incredible journey, a variety of work, equity (if things go as planned, a unique opportunity for wealth accumulation), unmatched professional growth, and an opportunity to partner with a recognized global thought leader. We are looking for optimists, survivors, and those with a personal commitment to finish what we start and lastly (and most importantly), have fun, laugh, and learn. Compensation includes a base salary and greater bonus upside (If you're really good you will do really well).

Drop us a note and let us know what you think, and why you are the perfect one in a million candidate. Include any social media links, resume, and cover letter. . . you know the drill! A 30 second video of you letting us know why you’re the perfect candidate would also help you stand out from the rest!