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PHR/SPHR credits

# ENGAGE!

## The Employee Engagement Workshop



**Nation's Top Rated Engagement Workshop** ★ ★ ★ ★ ★

**Wednesday, November 6, 2013 8:00 AM – 4:00 PM**

*(Check-in and breakfast at 7:30 AM)*

Forefront Conference Center  
444 Wyman St., Waltham, MA

Join us for a highly interactive workshop where you will develop practical application for the award winning tools and resources from *Louder Than Words: 10 Practical Employee Engagement Steps that Drive Results*.

In this workshop you will learn to:

- Build and implement a robust communication process that builds line of sight between the company's goals and individual jobs
- Create a strong **employer value proposition** (EVP) that builds retention, employee loyalty, company brand and engagement levels
- Leverage the behaviors and traits that define success at your firm
- Plan and implement a '**stay interview**' process that encourages employees to collaborate and connect with their managers
- Apply and use over **20 other engagement tools** including:
  - An Engaged Leader Evaluation
  - Evaluation of your rewards & recognition
  - A tool to help manage remote teams
  - An exercise to help you determine the intrinsic motivation of your employees**And many more!**

## 25 Tools

*that will drive results*

### About your Presenter

Bob Kelleher is an award winning author, thought leader, keynote speaker and consultant. An internal practitioner for 25+ years, Kelleher now travels the globe sharing his insights on employee engagement, leadership and workforce trends. Bob is CEO of The Employee Engagement Group and author of ***Louder than Words*** and ***Creativeship***.



*"This workshop integrates profound examples through years of experience, with tools, cases, and materials that are truly amazing. I walked out with tools that I could apply immediately across all levels of the organization"*

*"Our CEO and I walked away with so many great ideas and templates that we can use to implement our employee engagement strategies quickly and effectively"*

*"The workshop really brought the book *Louder Than Words* to life through activities, enthusiasm, and collaboration with other participants"*

**Bring an Operations (CEO, COO) team member with you FREE when you register**

[Click here](#) for more information and to register. For assistance contact Sara Frank, 781-239-8711, [sfrank@nehra.com](mailto:sfrank@nehra.com)