

Disrupt – Recruitment and Employment Branding in the Social Era Workshop



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The perfect storm in the war for talent has started! Are you ready? How will you find the best candidates? Will they be able to find you? Are you prepared to recruit today's stars?

In this highly interactive workshop, learn how you can:

- *Use the power of social media to attract high performers*
- *Brand your organization as a great place to work*
- *Excite employees to be your brand ambassadors*
- *Recruit and hire at light speed*

Leave the workshop with over 20 tools for pro-actively 'weathering the storm'

Thursday, November 14 – 7:30 am – 4:30 pm
Forefront Conference Center, Waltham, MA

About your Presenters

Kris Dunn



- World class HR blogger
www.HRCapitalist.com and www.fistfuloftalent.com
- 200,000 blog visitors per month,
- 40,000 followers on Twitter
- CHRO, Kinetix
- Keynote speaker
- #1 Top 100 Influencer in the HR World

Bob Kelleher

- VP of HR, COO, and CEO
- Founder of The Employee Engagement Group
- Keynote speaker and author
- Leading Engagement Expert



This workshop is approved for 7.5 PHR/SPHR credits



"I have attended many training programs over the years and this one is at the top of the list. You have given us a lot to think about."

Alfred Doig, Manager Director,
Cambridge Healthtech Institute

Contact Sara Frank
with registration questions
781-239-8711