



Press Release

January 13, 2011

The Employment Engagement Group (EEG), Waltham Massachusetts, announced that Charlie Anderson has joined the company as Senior Consultant. According to CEO, Bob Kelleher, *"We're thrilled to have someone with Charlie's experience join our growing company. The breadth and depth of Charlie's experience is remarkable as he has worked for companies ranging from startups to mature global companies. As a values based company, we're also fortunate to have someone of his personal character join our culture. The real beneficiary of having Charlie join us will be our clients, as they will quickly benefit from Charlie's talents."*

Prior to joining The Employee Engagement Group, Charlie was the Associate Vice President of Human Resources at Babson College. Previously, he was Vice President Human Resources for TRC Environmental Corporation and Groundwater Technology. Charlie has also worked for a number of startups including GetConnected , Diligent Technologies (now IBM), Furniture.com and SmartBargains.com.

Charlie offered these comments about his new position: *"I am excited about joining The Employee Engagement Group (EEG). Bob Kelleher is someone I have admired for many years, as I've watched him energize organizations, build great cultures, and make employee engagement a business reality for many companies. With the impending wave of higher employee turnover on the near horizon, retaining and engaging the workforce will be a top priority for all companies. There are only a few times in one's career where you can truly make a difference, and I look forward to working with Bob and his team to fulfill their mission to become the market leader helping companies build and sustain engaged cultures."*

Charlie earned his Bachelor's and Master's degrees from Boston College and his Doctorate in Education from Northeastern University. Charlie can be reached at canderson@employeeengagement.com

[Note: The Employee Engagement Group (www.EmployeeEngagement) is a global leader in helping companies improve their performance through enhanced employee engagement. The Employee Engagement Group applies proven and practical services help leadership teams better engage their employees and drive profitable growth. Specializing in Leadership Workshops, Consulting, and Employee Engagement Surveys (focusing on a cost effective but powerful 10 Steps of Engagement Survey Process), The Employee Engagement Group helps companies large and small reach new levels of operational excellence.]