Team Purpose Exercise

Have your team members discuss these questions to help define the purpose of the team

– What’s the reason that our group exists?
– What does our group produce?
– Why is it important?
– How does our work affect our external customer(s)?
– How does our work allow others in the division/organization to function more effectively?
– What differentiates us from other groups in this division/organization?
– What activities are you each involved in?
– With what groups/people do you need to work?
  • Who depends on your work to get their work done?
  • Which groups’ output do you depend on in order to get your work done?
Focus on Goals, Priorities, and Tasks

– Find out from your team what they think are the top 1-2 priority goals for your team for:
  • The next month
  • The next 3 months
  • The next 6 months – 1 year
– Discuss and confirm goals and priorities
– Make sure there is alignment with business line and regional goals and priorities
– Identify timeframes and measures of success
– Confirm who is individually and collectively responsible for goals
– Brainstorm supporting tasks and strategies to achieve the goals
– Discuss what the team should start, stop, and continue doing

All exercises included in full version