

Team Purpose Exercise

Have your team members discuss these questions to help define the purpose of the team

- What’s the reason that our group exists?
- What does our group produce?
- Why is it important?
- How does our work affect our external customer(s)?
- How does our work allow others in the division/organization to function more effectively?
- What differentiates us from other groups in this division/organization?
- What activities are you each involved in?
- With what groups/people do you need to work?
 - Who depends on your work to get their work done?
 - Which groups’ output do you depend on in order to get your work done?

Focus on Goals, Priorities, and Tasks

- Find out from your team what they think are the top 1-2 priority goals for your team for:
 - The next month
 - The next 3 months
 - The next 6 months – 1 year
- Discuss and confirm goals and priorities
- Make sure there is alignment with business line and regional goals and priorities
- Identify timeframes and measures of success
- Confirm who is individually and collectively responsible for goals
- Brainstorm supporting tasks and strategies to achieve the goals
- Discuss what the team should start, stop, and continue doing

All exercises included in full version